Buyers comment.....



I represent 'Wise Unicorn' and this is my first visit. We have two offices, one in Hong Kong and the other in USA. We are a designing and exporting company.We manufacture poly-resin, cold-cast bronze, pewter and porcelain figurines and collectibles. This is my first time at this fair. I learnt about this fair from one of our clients who have been visiting this fair. I am looking for metal items, collectibles, museum products,

home décor and interesting assortments to expand my product range. I've been dealing with China, let's see how Indian experience turn out! Yvonne Kao, Hong Kong

CLOTHING.TEXTILES .DOORKNOBS



I am from 'Bojeddado' pop up shops in Johannesburg. Wego to display our works in shopping centres for two to three days and we are always moving. Currently I am doing clothing, textiles and ceramic doorknobs. As my daughter is joining me next year, we are looking forward to expand and setuponline shops. My sole purpose of this visit is to look for new ideas and varieties. I've been coming to India since the past 20 years but it's my first time at this fair. The reason why I only

buy from India is because back in South Africa, there are a lot of $cheap\,Chinese\,products\,so\,I\,plan\,to\,do\,something\,completely$ $different to tap the existing {\it market}, for example {\it Bohemian Style}$ clothing. I love being here in India, the people are lovely and so welcoming. Even the fair is wonderful and well organized.

Debora Helen Smith, South Africa

HANDICRAFTS



Our company is into exports from China to Canada, American and Gulf countries but since 7-8 years we have entered import business, which means we're importing from India to China; we call it SAR, based on three regions Mainland China, Hong Kong-Taiwan and Macaw. I have been attending IHGF Delhi Fair since 4-5 years. We import 100% from India because India's handicraft and workmanship is worldwide recognized and Chinese people really

like Indian culture and products; mainly because our cultures are almost similar. Looking forward to the upcoming four days here!

Sunny Tsang, China

PRODUCTS FOR SMALL SPACES

I am from 'Seddonista Home' and we specialize in houseware that 'make your home and life easier'. At this fair, I am looking for products for small spaces-products that do not take a lot of space and can be folded up when needed, like foldable chairs and tables. I sell my products on Amazon so i found out about the IHGF fair through an Amazon group of buyers. It is my first time in India so I don't know about the products much but a lot of buyers from the Amazon group are switching to

India from China. With China, there is an issue with tariff rate and Chinese exporters do not let you make small orders. Say, if I am going to buy a notebook, I can't make 10,000 orders of it at once. I will need a sample order that I can take home and see if it is in demand but that's not possible in China. So, a lot of buyers are coming to India instead of China. I import from Taiwan and Japan as well. The facilities over here are great. Indians are very friendly and welcoming. Margaret Enever, Australia

DECORATIONS, FURNITURE, CLOTHING



We are Dutch retailers from the Netherlands and we have a total 65 shops in Netherlands, Germany and Duitsland. We have been in trade with India since 3 years and have been coming to this fair as well. We import around 10 per cent from India and rest from China, Vietnam, Europe and Thailand.We are here for multi products, almost everything, from hall decorations to furniture and to clothing.

Branko Bins, The Netherlands

GIFTS Ø **HOME WARES**



We are a retailer called 'Parade' and deal in home wares, gift lines and women's fashion. This is my first time at an EPCH fair. We had heard that a number of Australians come here so we are here to source! I see good suppliers but I am still going around seeing more before I finalise. The main Indian products that I spot for our markets are trays, furniture items, wrought iron, Christmas accessories, textiles and some women's accessories. I have been sourcing mainly from Indonesia and we also

attend the trade show in Paris during January.

John Smits, Australia



Iamfrom'Sophie Howard Group' and sell my products mainly online like on Amazon and that too mostly in the USA. An acquaintance of mine has been to this fair earlier and she recommended this to me. I am looking for home décor products. Since, it is only the first day, I am just looking around. I'll make my purchases in the coming days. Since I sell mostly in UK, I know the market over there better and I have seen a lot of Indian products over there. This is my first time here. People are very helpful and the fair is amazing. Kate Fulford, UK

HOME PRODUCTS



I am from 'L.R. Resources Inc.' and deal in products related to home like rugs, furniture, etc. According to my knowledge the scope of Indian handloom products in USA is 100%, but I feel that the buyer seller interaction and product feedback can be improved to increase business. I found the fair to be very vibrant and the activities at the fair are very engaging.

Shasta Campbell, USA

DECOR



I am the international purchasing manager for a company called, 'Coppel'. We are based in Mexico and have a warehouse in USA and an office in China as well. I am visiting IHGF for the first time. I deal in décor products and accessories. I am seeing many choices on display. The exhibitors are very informative, welcoming and humble.

Michelle Osornio, Mexico

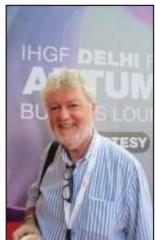
HOME & LIFESTYLE



'Namaste Ltd.' Yes, that's our company's name and we are wholesalers. We deal in everything except food! There is clothing, accessories, jewellery, home décor, gifts, furniture, incense and more. Our products are mostly made of natural materials and traditional techniques. We have been trading with India since last 20 years. This is my 26th time at this fair so of course I have lots of regular suppliers I have got 70 suppliers across India but I am looking for more. 70% of our products are sourced from India and the rest from Nepal and Indonesia. There are good products all over the world but I believe it is more about the mutual understanding. The

seller needs to be clear of what the buyer is expecting and if that's clear, then the product will meet expectations. The fair has got better with time and it keeps on improving. Susan Radford, UK

DECORATIVES



I am from 'Grand Illusions' and we have around 1500 boutiques all across UK. I have visited India multiple times in the past. This is my ninth year at this fair. 30-40% of our products are sourced from India. Besides India, we source from China and Europe as well. The Chinese products are good too but Indian suppliers have a more flexible approach. Also,

Chinese have a minimum order quantity which can get troublesome. I love the Indian products. The metal work, glassware and Christmas décor sells well back home.

Nicholas Ronald, UK

EWELLERY



My company is called 'Silver Sands Jewellery' and we deal in import and export of jewellery. I have come to India before but this is my first time at this fair. We are looking for all kinds of jewellery and hope to make some amazing deals.

Abdullah, Kuwait





Iam from 'Artro & Curio' and we deal in handloom products like pillows, rugs, etc. This is my first visit. The products that we are seeing at IHGF offer a wide variety and designs. The arrangements made by the organizers are very good and it is easy to navigatethrough the stalls. The scope of the Indian products in Australia is promising and I am also exporting to America, where the response for these products is very good.

Micheal, Australia



I am from 'Perry Importing' and I sell my products online. This is my first time in an attempt to explore trading with India. I am looking for home wares. We import from China as well. I found out about this fare on the internet. We keep anyway visiting India so we decided to make this trip fruitful and came to this fair to take a look.

Paul Lanham, Australia





My firm is 'Fujian Hopewell Decorand Accessory co. ltd.' and this is my first visittothisfair.Thescope of the Indian handloom products related to menthol is very good in the Chinese market. My experience of this fare is unique. The stalls are very bright and attractive and the exhibitors are very forthcoming.

Irene Sun, China



I represent 'Paper Spree' and am here to look for handicraft paper products and gift wrappings. We got to know about this exhibition through a friend and it is our first time here. The fair so far is good and everyone is helpful. We have just started this business, we are new to this so we are planning to source from other countries as well.

Nandu Kumar, Canada



We at 'FinoRustico' deal in various decor products like candlesticks, furniture, curios, etc. I also export these products to China and even Egypt where the scope of these indian products is very bright. I found the fair to be very beautiful and the stalls to be creatively aligned. The products are displayed beautifully and the exhibitors are nice.

Robson Penna, Brazil





I am based in Netherlands. My company- 'P.K Trading'basically deals in the lighting business and we are here to look for

products in this category. I am also interested in other segments so, $% \left(1\right) =\left(1\right) \left(1$ looking at other products as well, especially home decoration. I see a lot of variety in this fair. The demand of Indian products in Netherlands and other European countries is growing and everything which is on display here has a market in these countries.

Albert Polm, Netherlands





I am from 'Agasvi Designs Pvt. Ltd.' and we basically deal in bohemian home décoritems such as table linen, cushions, bedding, rugs, curtains and similar things. 100% of our products are Indian but we sell in USA as well. This is my first time as a buyer over here. There are so many products andvariety here! One needs to be really focused to finalise.

Vijay Kalvani, Maharashtra



I am basically from a start-up by the name 'Albridge International'. We have this website and brand known as 'mommy cuddle' which is about maternity wear and other products for pregnant ladies. I am out here looking for essential and ergonomic products like bags. We also source internationally as well, mostly from China and we also have a market place in Europe. This is my first time here at IHGF. I have looked around and find the fair pretty good.

Rohit Mourya, West Bengal

I am from 'Kalmr Enterprises' and am an Amazon online seller catering to markets in Australia and USA. We deal in travel products that are eco-friendly and sustainable. I use 100% organic materials. I'm looking to expand my travel products so I'm here for something limited in the market. I've a sourcing agent here who has helped me with my first sourcing product-a travel pillow. This is my first time at the fair. It is fantastic and very overwhelming. There is so much to see and lots of ideas are coming out of it.

Kym Richards, Australia





My company is based in Paris and is 30 years old. I've been attending this fair since 25 years to meet suppliers and source leather and cotton bags. This time I'm trying find something new and different. The market back in Paris isn't too promising but we hope to keep making a difference. For some of my products the market is saturated, so I'm looking forward to get new variety, for example jute bags are very suitable for vegans and environmentalists. I have already made an order. This is an amazing fair and 80% of my total imports I decide from this fair. Ali Mohammad, France

ACCESSORIES



Mandeep Singh, USA

I am from 'The ECO Design Group', a 95 year old US based women's apparel and accessory company. I'm country manager for India. I am exploring new product segments and vendors. I've been coming here since 5 years. We roughly take about 20% of our total imports from India. Otherwise we are sourcing from Turkey, Italy and China. The fair is well spread out and it's always good to be here. India exports a lot of handicrafts and leather products to the US market. Indian industries tend to have a longer lead time so India needs to have a more vertically integrated supply chain.



I've an e-commerce business called, 'Sophie Howard Group' based in London and we sell to US, Europe and mostly UK. We have a 'nature' theme in our products so designs with animal prints, etc. always appeal to us. We sell all sorts of items in home decor and accessories. It has just been a month since we have been trading with India. This is my first time at this fair and its very good. We are originally sourcing from China, it is a lot cheaper from India and has a better supply chain. But now it's getting to a point where cheap plastic isn't going to work anymore so India is the future source for all. India's production line is really good so it's just

the supply chain that requires work.

Abir Mathur, UK



I am from 'Aura Living' and am a buyer for home accessories. I have been trading with India since about 6 years now. I come here once a year. It's great to see all different companies in the same place. When it comes to home accessories it's probably around 40-50% of Indian products in all of my imports and around 10% of that is Indian furniture. The other countries that I source

from include China, Portugal, Vietnam, Spain, Thailand, Turkey and Morocco. The quality of Indian products is good and the variety is a mazing and very distinguished. The fair is looking pretty good so far, looking forward to next four days.

Lois Amelia Sargent, Saudi Arabia

HOME WARES



I am from 'Kirsher
Embording', a family owned
company and this is my first
time in this fare. I deal in
products related to home
wares. I also export to USA.
My experience here is
Amazing. I found some really
interesting products and also
the hospitality here is very
good. The show is as
expected from the brochure I
had seen before

Mary, Australia





I am a business reform manager and my partner is creative director. We at 'Dhamma' deal mainly with jewellery and are here to see the different designs showcased. We even visited Jaipur 6 days ago and so we are dealing with different designers from Jaipur. This is my first time at an IHGF Fair. We have made our enquiries. My company is based in Kathmandu, Nepal and my

partner's company is based in New York, so we are going to work on getting the products together, there. Till we are selling in USA and Nepal but in future we are also planning to consider Europe, especially for the biodegradable Areca palm plates we found at this fair. Overall I've already made three suppliers here.

Mayank Shrestha, Nepal





"I am from 'Indigo Living', Hong Kong. I deal in a lot of products like home ware, furniture of all kinds, glassware, lighting, bed & bath, gift items, dining and entertainment. This time I am specifically searching for products in textiles, leather (small pouches, bags, etc.), carpets/rugs and different types of glassware like bowls, mirrors, decorative items, etc. I have been working with Indian suppliers for quite some time now and currently I have around 18 suppliers from Jaipur, Delhi, Kolkata, etc. Our company is in this business for around 40 years and I am in this field for 12 yrs.

Tracy Fitzpatrick, Hong Kong



I have a Spanish brand called 'Love Piropo' estd. in 2011. I have been working with Indian manufacturers since a year now.We cater to markets in Spain, France and Portugal. Our designs are mainly bohemian styles for women. This is not my first time at this fair; I guess it is my eighth time here or so. I source 100% of my products from India.The quality depends on who you are dealing with.They can vary. I love working with India.The fair facilities are great and it is very convenient to come to one place and meet so many exhibitors.

Yolanda Bertran, Spain



I am from kuwait and my company, 'Avedis Lifestyle', has businesses in Kuwait and Oman. I deal in all types of furniture and lightings which includes candle lights, table lights. I am looking for table top items as well. This is my first time in this fair and I find it to be very interesting. The designs that are presented here are very impressive and some are very unique. The prices are very competitive as well. I am doing business with Indian suppliers based in Moradabad and Karnataka. I have a factory in Moradabad and an office in Karnataka.

Akram Alqhtani, Kuwait



My company, 'Orca' is based in Iran and we mainly deal in small decorative leather products like key chains, pouches, card cases, etc. This is my first visit to this fair. I am here to make my connection with suppliers. I believe that the market for Indian handmade products in the market of Iran and Middle East is good but in future it depends on the product designs and intelligent pricing.

Mohammed, Iran



I am from 'Mazma Marketing' and I have been into manufacturing furniture in Vietnam for the last 20 years, mainly exporting to the US for projects like hotels, studenthousing, apartments, restaurants, etc. I am here for hardware, metal, fabrication and things that can support my factory that makes mainly wooden furniture. This is my second time here

after four years and it has been worthwhile. I found a few good contacts that I will pursue. So far, I have been selling online to Indian companies like Urban Ladder but I have not bought from India yet. I think there are certain products only India can make and not China, Vietnam or Malaysia. Hence, I am here! Amin Razak, Malaysia



Our firm "Gone Mulberry' is an online selling company with USA as our main market followed by Australia.I started with eco-friendly and sustainable products. This is our first time at the fair. We are looking at different kinds of things to buy to add to our present product offering. I heard about this fair in March and have been very keen to visit. I love it for its

entire component, especially the people here. We look forward to connect that work with an ethical framework, women empowerment, those with a social impact, etc. with absolutely wonderful people. We are sort of looking for the products with a story behind them.

Angela Darch & Craig Jones, Australia



My company, 'JayKor Inc.' has two offices - one in India and other in USA. I keep shuttling between the two as the work demands. We deal in metal products, like copper water bottles and house ware items. My suppliers are basically from Moradabad. I also deal in leather items like leather bags and I am also focusing on sourcing eco-friendly

products, particularly biodegradable ones. I am also interested in rugs as well. The scope of the products displayed at IHGF is very promising in the US market. Demand of course is proportional to the uniqueness in design and also the pricing. Abhishek Kumar, USA

I am based in Germany and at my company, 'Artnico', we are dealing in all kinds of jewellery items and also in decorative products. I am here for unique looks including the native designs. I am also interested in mirrors of different sizes and furniture as well. I personally believe that the scope of Indian products in my line of business is very big in the foreign market provided the prices are competitive because there is a very stiff competition from other countries. I am working with mostly Delhi based suppliers. This is my 2nd

time in this fair and i found many new products. Rhymer, Germany



I am a regular visitor in this fair and this is my 7th time here. I have many suppliers from Panipat and Coimbatore. My company, 'CNMA' is based in Russia and we deal in textile products, home wares, kitchen sets, bathroom products and rugs. I am here in this fair to look for different types of kitchen products, home decor products, crochet items, etc. I am also looking for ideas and decorative products which I can combine with kitchen wares and other house wares. I personally feel that the scope for Indian products has increased in the international

market because efforts have been done to make them very competitive in terms of quality and pricing. Katrina, Russia



I am visiting this fair for the first time. I am based in United Kingdom and my company, 'MJR Trading Ltd.' deals in products related to silk and fashion accessories.

I have also seen some amazing furniture items and would have loved to place orders had I been dealing in this category. I have also found home decoritems like curtains, bookshelves, rugs, showpieces, flower pots, etc. and i am interested in these products for sourcing. Russel Young, UK



We are a furniture retailer in Saudi Arabia, we procure from across the globe and this is the first time we are visiting an Indian market. We are trying to explore what best we can source from India. So far the fair is good, there are very good suppliers and products. We travel a lot, so we can say that this fair is truly international and very well organised. Looking forward to make deals.

Mohammad Asif and Anas, Saudi Arabia



My company, 'Connection' is based in Denmark and I am visiting India and the fair for the first time. I am here for both indoor and outdoor lighting. I am looking for recyclable and biodegradable lighting material because there is a demand for such products in the Scandinavian market. I believe that the demand for Indian made goods is very good but the prices have to keep shifting

as per competition from other country suppliers. Recently, I was also a part of a meeting where the Ambassadors of Denmark and India put up some good points as to what serious efforts they are doing to make the trade more favourable between the two countries for local buyer promotion. I expect a lot from India.

David Yu, Denmark



I am here to find unique products for kitchen and fashion. At the moment I'm selling fashion products and electronics but I'm looking forward to expand with house ware. I am selling on Amazon US and also South America and Canada. This is my first time here and I got to know about this fair through Facebook.The eventandfacilitiesareamazing here.

Twinkle Shah, Australia





We are a UK headquartered company called 'Rural Handmade' that connects entrepreneurs from the West to community

artisans/makers, exporters and manufacturers in far East. India is a huge sourcing destination for high quality and sustainable products. This is our third time at this fair and we have always been impressed with the number of exhibitors, quality of products, the sustainability aspect of the products, and the amount of impact in which the society gets affected in terms of employment, its huge. Facilities are great. We don't receive free lunch in any other great shows of the world so it is quite commendable. We annually import 60-65% of Indian products. Otherwise, we do a lot of mainland Europe, Thailand, Nepal and Bangladesh.

Konark Ogra, Sanchit and Royston Pinto, UK

Buyers comment.....

HOME PRODUCTS



I am from 'Emjayelle Trading', a new e-Commerce company. This is my first visit to IHGF. I am not specifically looking for anything in particular but am here for ideas and inspiration in various 'home' product categories before I can zero

down on some. I have been here on all days of the fair and have seen unique designs in textiles, stuff related to home decoration and also kitchenware items. I am not looking at Christmas related products because we want to tap regular customers and not just seasonal. We sell on Amazon and are targeting the US market. We are also working towards initiating exports and so are looking for suppliers. The fair is amazing. I would love to come back.

Mark Lendon, Australia



We are one of the biggest construction companies in our region and I'm currently their interior designer. We buy furniture and lamps for our projects. We have projects with India, Dubai and Abu Dhabi. The quality of Indian products when compared to European products is 75% better. This is mysecond time here at IHGF. It's my first day today so I haven't had the chance to explore much but the facilities provided are all decent and the fair looks welcoming and promising.

Enrique Charco, Spain



My company, 'Heliotrope Limited', basically deals in home decor products like showpieces and other small items. I prefer easily portable items which I can use in my e-Commerce business which is from USA via Amazon. We would like to export handmade products that can open up a special kind of market due to their touch and finishing.

Patricia Chiu, Hong Kong



I am from 'Xaomin Pvt. Ltd.'We do furnishing and home décor material in China. We have been coming to India since the past 2.5 years to visit this IHGF Delhi Fair. Roughly 40-50% of our total imports come from India. Hong Kong and South America are our other sources. The main products that I'm searching for here are antique furniture and mirrors. Looking forward to exploring variety products in the upcoming two days.

Yang Mei, China

HOME INTERIOR PRODUCTS



We are a company called, 'Etison Home Staging' based in Canada. We deal in all products related to home interior design which includes handicrafts, lighting, furniture, decoratives, etc. We are here to source products in aluminum, small furniture articles, and textiles. As of now we do not have any suppliers from India. But

with their design edge, Indian manufacturers can offer a lot. So, this visit could be decisive for us.

Etison, Canada

NCENSE PRODUCTS



here to source incense and home fragrances as well

as religious/spiritual. I have found some really good stalls in this fair. I feel that the quality of the products available is very good and I am also interested in looking for recyclable items. In Brazil the demand of these products are good because the variety Indian suppliers can give in this category is difficult to match up with. This is my first time in this fair and I would like to come back next time as well

Robson de Barros, Brazil

HOME DÉCOR



I have an eCommerce company called,
'Purple
Jay' that deals in home

decor products. This is our first visit. At the fair we have seen wall hangings, aroma products, gifts, small wooden items, jewellery, etc. The products are quite unique and are in-house designed by the manufacturers exhibiting here. We could start with small quantities from India and gradually make it big. I am also attracted towards recyclable and natural products, displayed at the fair.

Steve Jayock, New Zealand



As our name suggests, we deal in home décor made of iron. We are here to source iron and aluminum showpieces. I have an interest in lighting too but this category's import certifications are a bit cumbersome. I service the US market and I am an importer as well as an exporter. I feel that

there is huge potential for Indian made products provided price compatibility is maintained. Buyers are always comparing.

Levy, Israel





My company, 'Easv Tech Trading Pte. Ltd.'deals

products for home decor as well as fashion accessories. We are an online entity and visited this fair to look for products with different designs, innovation and variety, particularly from exporters capable of mass production. We are interested in accessories like necklaces, cushions, rugs, blankets, etc. We are also looking for new ideas and are giving priority to those exporters working for the upliftment for women in society. We are dealing with China right now and would like to diversify our supplier base. We feel Indian products have lot of scope and potential for varied markets.

Pan Pan Sen, Singapore





My company name is 'Zonexim Solutions' and Idealinhome & fashion products like garments, jewellery, leather shoes and other leather products. Besides looking for these products in this fair, I am also keeping my mind open for different new ideas by visiting stalls with innovations in

categories I do not do yet. I might look into furniture as I find it to be very different here. As of now, I am already working with suppliers in Rajasthan. People in Spain love colours and intricate designs the market for Indian accent pieces is good.

Luis Carlos Isaza, Spain



We are an online and retail business called, 'CCBS Imports'. Besides the primary purpose of meeting my regular suppliers, I am here to also look for furniture as well as home décor, especially in lights. I started trading with India in 2014. Soon, I switched all my other country suppliers with exporters from India, so all of my imports are from India. The quality of these products and the relationship I have with my suppliers is amazing. Also the quality is getting better each year, so it's a relief to ship my boxes across Canada each time. IHGF Delhi Fair has a lot to take in, there is a lot to see, it's all well organised, also medical staff is

great, they take care of you right away, so I'm really pleased with the overall experience. My core business is furniture but this year I've opened up my retail stores so I'm looking forward to expand with products that I haven't dealt with yet. I'm still learning and exploring rates, volumes, what to buy & what not, how to club it & how to not club it.

Stephanie Briggs, Canada





My company, 'Corino Bruna Srl.' is actually an importer cum Garden Center in Italy. We import pottery, plastics, ceramics and iron products, basically all kinds of accessories for garden. I've never worked with India before. I am here to explore that option in categories of glass and iron. I visited this fair once around 10 years back. Today I can say, it has become lot way bigger and organised.

Loredana, Italy





We are online sellers under a brand name, Divine Selling. This is our first visit to this fair. Ours is a new startup. We are not looking for any specific category, rather we are looking at all. Hopefully we will trade handmade and metal products which India is famous for. We came across information on this fair through a YouTube video so decided to give it a shot. The facilities are really impressive and we are taken aback by free food and free transport. Totally loving the experience.

Paul and Ida, Australia





I am an architect and we do major projects under our brand name 'Mega Projects' in Saudi. However, I'm here to source accessories and lamps for our firm's new retail shop. We mostly buy from Indonesia, China and some from Malaysia, but are now starting our trade with India through this Autumn Fair. My friend from Kerala recommended this fair and I'm happy to have visited. I never expected this much variety. I have been to exhibitions around and this was really good and impressive, they take care of buyers really well.

Mohamed Hisham, Saudi Arabia